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Editorial

A return to normalcy?

We end the year 2021 with some encouraging signs that the lockdowns and restrictions occasioned by the Covid-19 global pandemic are being relaxed, and even lifted in many cases. It seems the world is gradually moving from a 'new normal' to 'normal' – some light at the end of the tunnel perhaps. This is good news.

It is good news for the *International Journal of Knowledge, Innovation and Entrepreneurship* too, which has tried to maintain some level of regularity of publication throughout the pandemic despite the challenges of getting authors to revise and return approved papers for publishing.

There are two papers in this end-of-the year edition of the journal: the first paper – Recasting Success in Personal, Local and National Moulds: Voices from Bayelsa, Nigeria – by Shotte, Azaiki & Dickson explores perceptions of 'success' by young people in Yenagoa, in the southern region of Nigeria. The paper finds that participants' perceptions of success is linked to personal, local and national goals – and not to the attainment of academic or vocational qualifications. The paper, in conclusion, highlights the 'need for educators to redefine success, with a view to engaging students in meaningful experiences that can boost personal development, community development and national development.'

The second paper – Social Media Addiction and Academic Productivity Amongst Nigerian Students: Implications – by Ujah-Ogbuagu examines the use of social media among students and how it affects their academic productivity. The paper finds that students' 'indulgence' in social media has a negative impact on their academic performance despite the overall beneficial effect on student learning. The paper recommends that the authorities 'enforce measures that will curtail or prohibit social media usage in schools especially' lessons.

Enjoy.

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