

Editorial

We kick off this volume with a paper on big data analytics, a phenomenon that has become a significant feature of digital revolution that is shaping the way public and private organisations organise, operate and transact business. Deryn Graham's paper, 'Developing a Framework for Ethical Big Science', examines ethical issues as applied to big data – issues such as 'privacy and security ... as well as existing legislation and frameworks for ethical analytics ... and the impact of big science on the epistemology of knowledge.' She ended her paper by proposing a framework for 'ethical big science.'

The second paper by Mavis Mensah focuses on academic entrepreneurship in Ghanaian higher education. Mensah's research, arising from her doctoral study, examines 'the research orientation of academic researchers, across academic discipline' in two publicly-funded universities with knowledge transfer missions or 'entrepreneurial mandates'. The author concludes that regardless of their disciplines, 'the desire of academics to pursue basic research, applied research or use-inspired basic research was independent of their academic discipline, and this was an indicator of their versatility.'

The third paper by Maura Dowling is on finance. The paper reports the activities of the undergraduate students of Real Estate Finance at Bryant University, United States, in which students examined 'the financial techniques of risk and return evaluation, as well as the changes in the mortgage market and the economic environment.' Although, the financial crisis of 2008 provided the students an opportunity to explore 'how risk and return were and were not framed *a priori*,' but ended up presenting 'a contrasting series of flawed frameworks to present a cautionary tale for both professional praxis and teaching in a university.'

The last paper by Ron Corso and Stuart Gluth, of University of South Australia and Charles Darwin University respectively, focuses on creativity and innovation as applied to student wellbeing. The authors argue that creative learning 'is essential to establishing a 'sense of wellbeing' in learners and is essential to future durability'.

All in all, another volume with a diverse and varied collection of papers on the journal core themes—knowledge, creativity, innovation and entrepreneurship. Enjoy.

James Ogunleye
Middlesex University UK